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Orloff Elected to Board of Solid Waste Association

COMMERCE CITY, Colo. (May 6, 2011) – Alek Orloff, chief financial officer for [Alpine Waste & Recycling](#), has been elected to the board of directors of the [Colorado Rocky Mountain Chapter of SWANA](#), the Solid Waste Association of North America.

As Alpine's CFO, Orloff has contributed heavily to the company's 40 percent compound annual revenue growth rate over the past decade. He structures financing for Alpine and manages relationships with Alpine's stakeholders, ensuring the company's ability to manage growth.

Orloff also serves on the Colorado Solid and Hazardous Waste Commission as one of the nine commissioners appointed by former Gov. Bill Ritter. The Solid and Hazardous Waste Commission is a regulatory board that enforces state solid and hazardous waste regulations with the Colorado Department of Public Health and Environment. The commission also acts as a judiciary body to hear appeals of administrative environmental enforcement action penalties from the Colorado Administrative Courts.

Orloff was selected in 2009 as one of *Denver Business Journal's* "Forty Under 40," a list honoring 40 Denver business leaders under the age of 40. Orloff also serves on the board of directors of the [Adams 14 Education Foundation](#), where he serves as treasurer. The foundation provides financial support to the schools and students of the Adams 14 School District in the form of grants to schools and educators, as well as scholarships for disadvantaged students.

To obtain more information about Alek Orloff or Alpine Waste & Recycling, visit www.alpinewaste.com.

About Alpine Waste & Recycling

Alpine Waste & Recycling is the largest privately held commercial waste and recycling collection company in the Denver area. Founded in 1999 as a single-truck operation, the company has parlayed a customer-service focus into a compound annual revenue growth rate of greater than 40 percent. With more than 50 trucks and more than 170 employees, Alpine hauls more than 130,000 tons of waste and recycle products per year. In early 2009, the Colorado Association for Recycling named Alpine as the state's most outstanding business for its recycling/diversion program. That division of Alpine is called Altogether Recycling.™ ColoradoBiz Magazine in 2008 named Alpine as the state's Top Company (Service Category); and in 2010 named Alpine as a "Colorado Company to Watch." Commerce City named Alpine as its 2010 Small Business of the Year, and the Denver Metro Chamber of Commerce named Alpine as a Finalist for its 2011 Green Business of the Year. Call 303-744-9881 or go to www.alpinewaste.com.