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Alpine Teams Up with Brown Palace Hotel for Recycling Effort

Campaign Launches Just in Time for Democratic National Convention

COMMERCE CITY, Colo. (Aug. 11, 2008) – Alpine Waste & Recycling announced today the company has reached an agreement with The Brown Palace Hotel and Spa to handle all The Brown Palace's recycling needs.

The Brown Palace signed up for service under the DNC Hotel Recycling Program, in which participating hotels receive free Altogether Recycling™ service through the end of the year for every month that they divert at least 30 percent of their waste.

"We are gratified to see that an organization representing part of Denver's fabric is so determined to help preserve our environment at a time that the national spotlight is on our city," said Grant Parsons, sales manager for Alpine.

As soon as the recycling program is hitting its stride at The Brown Palace, projections call for more than 50 percent of its waste stream being diverted away from landfills – translating into more than 50 tons of material per month.

Altogether Recycling represents the latest innovation in recycling. With Altogether Recycling, it is no longer necessary to sort your recyclable materials into separate bins. All sorting is done at the facility, which means recycling has never been easier or more productive for the environment.

About Alpine Waste & Recycling

Alpine Waste & Recycling is the largest privately held commercial waste and recycling collection company in the Denver area. Founded in 1999 as a single-truck operation called Alpine Disposal, the company recently won recognition from Colorado Biz Magazine as one of the state's Top Service Companies. Alpine has parlayed a customer-service focus into a compound annual revenue growth rate of greater than 50 percent. With more than 35 trucks and more than 90 employees, Alpine hauls more than 100,000 tons of waste and recycle products per year. Featuring "Altogether Recycling™, Alpine is the first company in Colorado to process recycling material competitively on a single-stream basis. For information go to www.alpinewaste.com or call 303-744-9881.